

ANCIENT WISDOM FOR MODERN COMMUNICATION

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It is unfortunate that people do not realise the profound role of communication in human life. It is fortunate that highly advanced ancient India in communication skills.

The importance of communication has also to be acknowledged along with humanism in order to develop more balanced and holistic approach to life or reality. There is no province of human experience and there is nothing in the whole realm of reality, which lies beyond the domain of communication, or to which communicative investigation does not extend. In spite of occasional mutual chidings and mild family arguments, philosophy and communication have lived together as a mother and her brilliant son, and this is called Humanism.

Today India is facing serious problems due to its diversity in religion, caste, culture and other aspects. Frequent religious clashes are really a bane of the world. But the problem can easily be avoided if one understands with communication the Vedic values in the mantra -

एकम् सत् विप्राः –वदन्ति (R.V)

The universal truth which flashed to the vision of a Vedic sage Dirghatamas, recommends a particular unity or commonness in the diversity of multifarious gods. Accordingly, the ultimate reality is one described by scholars in different ways. Intra personal communication will give the correct direction of inner view, which is related with human values.

Vedic seers are seemingly the forerunners of national harmony. A mantra in Rig-Veda proclaims the essential equality and intrinsically equal dignity of men and notions and the need for cooperative efforts for common good. Inter personal communicative skills describe the understanding of common values of human.

अज्येष्ठासो अकनिष्ठास एते सं भ्रातरो वावृधुः सौभगाय ।
युवा पिता स्वपा रूद्र एषां सदुधा प्रश्रिन्नः सुदिना
मरुद्भ्यः ।। (R.V)

None being eldest, nor none youngest, as brothers they have grown to happy fortune. May their Sire Rudra, young and deft and parsni pouring much milk bring fair days to the Maruts.

A strong desire of Vedic seers for the composite benediction of hearing noble deeds may be noticed in the famous mantra. Gossip and rumour is always negative about someone. Don't spread it or encourage those who do by litting them foul your ears with it. Being a human you have

become a good listener... a good sender... and a good communicator.

भद्रं कर्णेभिः श्रुणुयामदेवा, भद्रं पश्येमाक्षभिर्यजत्रः ।
स्थिरै रग्ङस्तुष्टुवांस, स्तनूभिव्यशेम देवहितं यदायुः
(R.V.1.89.8)

Let us here, O gods, with our ears, what is good, let us see objects of sacrifice, with our eyes what is good; let us engage in your praises, enjoy, with firm limb and sound bodies, the term of the life granted by gods.

In the Atharva Veda, three are mantras, to suggest, to sunsinful thoughts and defects lurking in the mind. If you drop your troubles in your new acquaintance's lap, their reaction is not likely to be sympathy. Whatever hassles you're going through in your life. Leave them at the door. Try to be upbeat and interested in everyone in the group and what and they have to say. Give positive reinforcement to the people....

यन्मे छिद्रं मनसः यच्चवाचः, सरस्वती मनुमन्त जगाम ।
विष्त्रैस्तद् देवैः सह सं विदानः, सं दधातुबृहस्पतिः ।।
(A.V. 11.40.1)

A person tries to avoid, whose mind is about to glide on a sinful resolve. In a mantra of Atharvaveda: Don't pass anything which other people tell you unless you are sure they want you to that they 'probably won't mind' is never a good enough reason. This will reinforce the good impression you make.

परोपेहि मरुद्रूपाप किमशस्तानि संससि परेहि न त्वा
कामये वक्षं वनानि संचर गृहेषु गोषुमे मनेः
(A.V.6.45.1)

Sin of the mind avaunt, get away! Why sayest thou what none should say, go to the forest and trees. My heart is in our homes and cows.

Vedic seers aspired for the ideal brotherhood and cautioned against recrimination, jealousy and ill will among kith and kin.

मा भ्राता भ्रातरं द्विक्षन् ,मा स्वसारमुत् स्वसा ।

सम्यच्चः सव्रता भूत्वा, वाचं वदत भद्रया ॥

(A.V.3.30.3)

Let no brother hate his brother, no sister to her sister be unkind, unanimous with one intent, speak ye your speech in friendliness. Sometimes, you may not agree with their response, but please don't immediately push your opposite view at them. When you begin the conversation, ask a question that will spark a conversation, not a battle. Start the conversation as you want it to continue.

In their endeavor of building a universe of noble deeds and noble thoughts Vedic seers recommend Human brotherhood, unfailing friendship untrommelled by any barricades of caste and community. Human beings differ from one another because of different geographical, economic, social, educational or occupational back grounds. Some characteristics are inherited by them due to their birth, family back grounds, upbringing or social events that are unique to them. It arises due to informal relations between persons and grows spontaneously from personal and group interests. Verbal discussion, a gesture, nod, smile or even silence can be the indium of this type of communication. The Mantra from Yajurveda reads:

मित्रस्य मा चक्षुषा सर्वाणि भूतानि समीक्षन्ताम ।

मित्रस्याहं चक्षुषा सर्वाणि भूतानि समीक्षे ।

मित्रस्य चक्षुषा समीक्षामहे ॥ (Y.V. 36.18)

"O God! Thou art the remover of all troubles. I take a vow that all men behave unto me like a friend and I shall behave unto all men like a friend and we all mutually behave like friends." The Mantra promotes universal fraternity, equality and social justice as also perhaps suggests a ban on untouchability if we follow the above mantra there is no communication gap between two different human's. There is no misunderstanding, which not creates social and personal differences.

As evidenced from some of the Vedic mantras, sudras were not looked down upon in Vedic times. Their profession is styled as penance in the Vedic mantra:

ब्रह्मण ब्राह्मणं क्षत्राय राजन्यं मरुदभ्यो वैश्यं तपसे शूद्रं तपसे तस्करं (Y.V.30.5)

The form of communication in which public (which can be heard and addressed) is involved. When a person or firm communicates with a very large group of people or society without any strategy. It is very healthy human being for society.

The Vedic hymn of togetherness (संगच्छध्वं) and friendliness is the most ancient source of social reformation and there were no untouchables at all in the Vedic period. They lend basic inspiration for ban on social injustice and disasters like untouchability with unique and good communications.

Accordingly (संगच्छध्वं) meet together - meet ye all in public meetings. A complex form of communication which occurs between more than two individuals called as intra - group (multiadic) communication which very helpful for togetherness of the society.

(संगच्छध्वं): Talk together - have ye all free discussion socializing communication involves individual talking, group discussions. If we are tense about meeting people we don't know but we want to make a good impression with that may cause our whole body to start - the most natural reaction to the fear we are filling our mind with. We should remind ourselves that there's little chance that they will attack us and counter the negatively with positive thoughts that we can improve the other person's day in the next few minutes. Then, those positive vibes will - cause a more positive reaction the other person.

स्वो मनासि जानताम् : Let our minds apprehend alike-acquire all through wisdom. Those who work as human should have a natural feeling in respect of human to human relationship. Consequently, person become humanized and learn to live and act like normal human beings

with wisdom. देवाः भागं यथापूर्वं संजनाना उपासते:

In like manner, as the ancient gods concurring, accepted their portion of the sacrifice (follow the footsteps of your elders who have shown devotion to duty by their examples) The communication should not express without examples of human's life.

The social responsibility will be created from Dyadic communication, which is called when a

person communicate his thoughts to another person with the common obedience.

In this Mantra:

समानो मन्त्रः समितिः समानी, समानं मनः
समचित्तेमेषाम् ।

समानं मन्त्रं मभिमन्त्रयेवः समानेव वो हविषा जुहोमि ।।

(R.V. 191.3)

समानोमन्त्रः Says common be the prayers of these assembled worshippers - Do all, the study of the Vedas. Unity of communication - such a value of humanity. समितिः समानी Says common be the acquirement - Have ye all free and equal right in the membership of the legislative body. It is an important type of communication which controls purposes.

समानं मनः समचित्तेमेषाम् Says common be the purpose associated be the desire - Have ye all free voice in the framing of resolutions in it. The correct volume is especially important for convey of free voice speaking in a soft-spoken voice is definitely not the answer if you want to communicate effectively.

समानं मन्त्रं मभिमन्त्रयेवः Says I repeat for you a common prayer - Do ye practice cooperation thoroughly. Communication, mutual understanding, respect, problem solving and identifying solutions that will meet everyone's needs. They put a serious strain on relationships that ultimately need to be collaborative combination of unity.

समानेव वो हविषा जुहोमि Says I offer for you with a common oblation. The Almighty ordains that all men follow his commands and have all dealing in Truth and Justice. When you are able to take control of your nervousness, know your material inside and out, treat your audience as if in conversation, and appreciate your listeners reaction to you, you will be able to think before you speak. So be honest. It is amazing how this works! In the mantra:

समानीव आकृतिः समाना हृदयानि वः ।

Bibilography

1. Rigveda
2. Atharvana Veda
3. Yajurveda
4. Communication skills - importance of improving communication skills by Ramakrishna Math
5. Communication skills by Oxford University press
6. Qualitative communications - research methods by *Bryan C.Taylor, Thomas R. Lindlof*

समानमस्तु वो मनो यथा वः सुसहासति ।।
(R.V.10.191.4)

Life is precious. There is a natural urge in all species to save one's life at the cost of anything else. Minds of human beings are motivated to engage in tension at the cost of one's own life! Human and mind become so vulnerable, so pliable as to be convinced to do anything for himself. Really, mind is an enigma, impossible to be solved with confidence.

Whatever the constitutions of the nations societies say! Human and person are not equal in nature, person is always a dominating partner in living animals in all creatures made by God. By conferring equal status with the humanity personality.

समानीव आकृतिः common (worshippers) be your intention - Let all your action be according to the dictates of duty.

समाना हृदयानि वः Common be (the wishes of) your heart -Don't injure the feelings of others.

समानमस्तु वो मनो Common be your thoughts - consider thoroughly before taking any step.

यथा वः सुसहासति So that there may be through union amongst you - Help and give aid to each other.

"We all use language to communicate with, the support of humanism to express ourselves, to get our ideas across and to connect with the person to whom we are speaking. When a relationship is working, the act of communicating seems to flow relatively effortlessly. When a relationship is deteriorating, the act of communicating can be as frustrating as climbing a hill of sand"

Effective communication

It is two way

It involves active society

It reflects the accountability of humans.

It utilizes feedback

It is free of stress